

The Literacy Laboratory

Read. Write. Flow. — Every Word is Power.

ACTIVITY
#292026ELA



LITERACY LABORATORY WRITING ACTIVITY

FOCUS:

OPINION WRITING & CULTURAL ANALYSIS

TEXT/MEDIA ANCHOR: BAD BUNNY'S SUPER BOWL HALFTIME PERFORMANCE

Learning Targets

- I can plan an opinion essay that clearly states my opinion and supports it with reasons, facts, and details.
- I can give kind, helpful, and specific feedback to a partner to help them strengthen their writing.

PHASE 1: VIEWING AND CLOSE OBSERVATION

Purpose: Build shared background knowledge and attend closely to cultural symbols.

1. First Viewing (No Writing):
2. Students watch the halftime performance straight through to experience it as an audience.
3. Second Viewing (Guided Focus):
4. Students rewatch with a specific lens, noting:
 - Clothing and symbols
 - Music and dance styles
 - Stage design and imagery
 - Language and cultural references
5. Teacher Prompt During Viewing:
 - What do you notice?
 - What stands out as intentional or symbolic?
 - What feels connected to culture or identity?

Students jot quick notes or sketches in their notebooks.

PHASE 2: DISCUSSION & MEANING-MAKING

Purpose: Rehearse ideas orally before writing.

Facilitate a whole-group or small-group discussion using prompts such as:

- What messages might Bad Bunny be communicating through this performance?
- Which details feel specifically connected to Puerto Rico or Latino culture?
- Why might this message matter on a stage as large as the Super Bowl?

Encourage students to reference specific evidence from what they saw.

PHASE 3: WRITING TASK – OPINION ESSAY

Writing Prompt:

What are your thoughts about this performance and its significance? Do you think Bad Bunny made a statement about his culture? If so, what was the statement, and how did he communicate it?

Writing Expectations:

- Clearly state an opinion about the performance
- Provide at least two reasons supporting that opinion
- Use specific details from the performance as evidence
- Explain why the performance matters culturally or socially

Key Vocabulary

PUERTO RICO
LATINO CULTURE
PAVA
SALSA DANCE
SALSA MUSIC
BODEGA
SUGARCANE
TERRITORY